

The advertisement features the Orscheln logo at the top right. Below it, the slogan "check » shift » accelerate » park" is displayed in a stylized font, accompanied by icons for a check engine light, a gear shift, an accelerator pedal, and a park symbol. Two yellow school buses are shown in the center. To the right, a vertical column of five images illustrates different control systems: "FLUID LEVEL INDICATORS", "SHIFT CONTROL SYSTEMS", "ELECTRONIC THROTTLE CONTROL SYSTEMS", "PARK BRAKE SYSTEMS", and "MECHANICAL CONTROL CABLES". At the bottom, the text "Delivering Solutions for Driver Controls" is followed by regional website information: North America (www.orschelproducts.com), Europe (www.orschelneurope.co.uk), India (www.orschelindia.co.in), and China (www.orschelchina.com.cn).

ORSCHELN

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Delivering Solutions for Driver Controls

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Orscheln Products LLC is participating in the National Association for Pupil Transportation Conference and Trade Show in Portland, Oregon on November 1-4, 2010.

Orscheln will be at **Booth # 953** on Tuesday, November 2 from 1-5pm and Wednesday, November 3 from 8-12. Orscheln will be showcasing “solutions for driver controls” including electronic and mechanical shift controls, accelerator pedals and park brake systems.

The NAPT Trade Show is the biggest gathering of school bus manufacturers and school transportation product suppliers under one roof. More information can be found on NAPT and Orscheln Products at www.napt.org or www.orschelproducts.com.